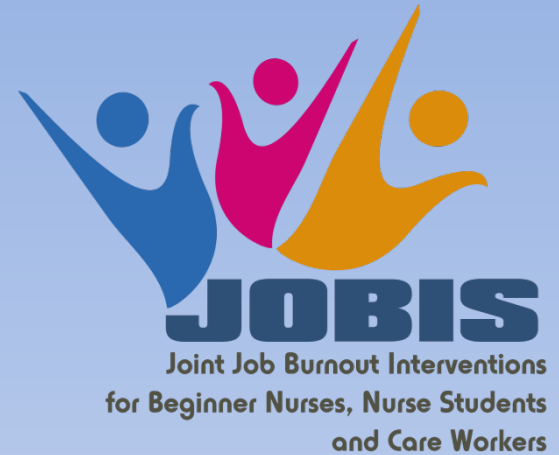




Co-funded by the
Erasmus+ Programme
of the European Union



Dissemination activities

*4th Transnational Project meeting
Bucharest, 3rd July 2018*



Anziani e non solo
Società cooperativa
ANS

✓ Project website www.burnoutproject.net

Users: 1008

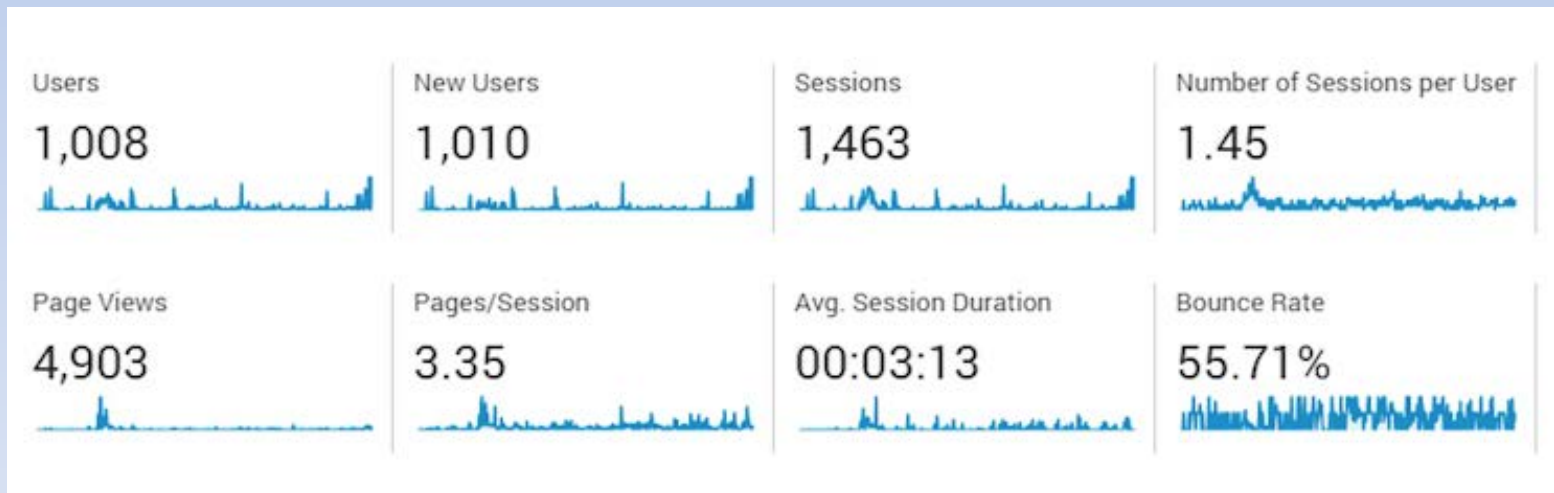
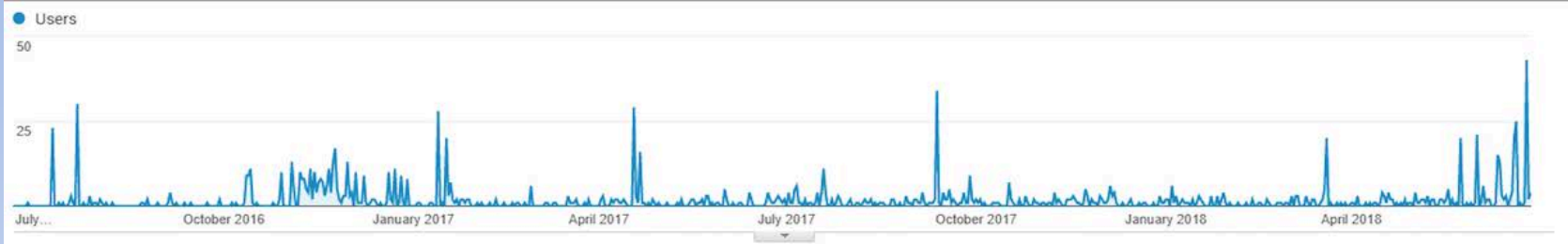
Page views: 4903

Low bounce rate 55,71%

Output: E-book download 963



Dissemination materials and activities



Dissemination materials and activities

✓ *Facebook*

#jobisproject → n^o 12 posts

Potential people reached: 13.740

✓ *Other media: your organization's Twitter, LinkedIn*

Potential people reached: 381

Dissemination materials and activities

- ✓ *Leaflet*
 - *in all pp languages*
 - *General one + template to be modified by pp*

- ✓ *CDs, brochures to disseminate the intellectual outputs (END OF THE PROJECT) → USB keys*
- ✓ *250 CDs, 250 brochures → USB keys*

Dissemination materials and activities

- ✓ *Publication of at least 4 articles about the project (Infonursing – OAMGMAMR Iasi Branch Magazine)*
 - ✓ *2 Articles published (OAMGMAMR)*
 - ✓ *1 Article published (KVK)*

- ✓ *Publication of at least 2 articles on scientific journals about the burnout comparative analysis (addressed to VET and health scientific community)*
 - ✓ *1 Article published (AHE)*

Dissemination materials and activities

✓ E-mail advertising

- Addressed to direct and indirect target groups: at least 500 nurses, 400 nurse students, 80 care workers*
- At least once in 3 months by each partners:*

May2017 (ANS): done

Sept2017 (OAMGMAMR): done

Nov2017 (CUT): done

Feb2018 (KVK): done

May2018 (AHE): done

Last one:

Aug2018 (ANS)

Detail of the dissemination activities implemented by all partners up to **29/06/2018**:

total number: 119

Social media/email	n. 75	Article on newsletter/press	n.13	Participations to meetings	n.31
EU level	n. 28	National level	n.99	Local level	n. 94

THANK YOU!

Contacts:

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